



Curriculum Vitae

Name Henning Max Lederer

Address (Germany) Obere Fuhr 36
45136 Essen
Deutschland

Address (UK) 17 Derby Street
Norwich, Norfolk
NR2 4PU
United Kingdom

Telephone +49 (0)179 572 38 13 (Germany)
+44 (0)7551 960 327 (UK)

Email henning@led-r-r.net
Internet www.led-r-r.net

Date of Birth November 12th, 1980
Place of Birth Essen, Germany

Citizenship German
Gender Male

Language Skills German (*Fluent*)
English (*Advanced*)
French (*Basics*)
Spanish (*Basics*)

Software Skills Advanced knowledge
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Indesign

Basic knowledge
Adobe Dreamweaver
Adobe Flash
Alias Wavefront Maya

Add-On
iWork & Microsoft Suite

History

Employment History **[Since 2006...]**

Freelance Graphic- and Motion-Designer
(Clients and projects are mentioned on next page)

Internship

[March - August 2005]

Course-related internship at the jangled nerves GmbH, Stuttgart, Germany
Position: Department of graphics & design, animation and post-production

Education

[October 2008 - September 2009]

Norwich University College of the Arts, United Kingdom
Course: MA Digital Arts (Fulltime)

Award: Master of Arts // Classification: Distinction

[October 2001 - February 2006]

Design department at the University of Applied Science of Düsseldorf, Germany
Course: Communication Design

Final degree: Diplom // Mark: Very good

Comment on appraisal of the German "Diplom" degree:

The "Diplom" degree can be considered to lie somewhere between today's BA and MA degrees in its weighting. It is equivalent to approximately 240 academic credits.

[2000 - 2001]

Civilian Service (*compulsory community service instead of military service*)
Mülheimer Werkstätten für behinderte Menschen (Sheltered workshop/factory)

[1991 - 2000]

Helmholtz Gymnasium, Essen, Germany

Final degree: Abitur // Mark: 1,8 (corresponding to the British mark A)

Similar to the British A-levels; Specialised courses: Arts, German literature, Mathematics, Philosophy

[1987 - 1991]

Theodor-Heuss-Schule (Basic primary school), Essen, Germany

Selected clients and projects

Clients

eachfilm Hamburg, Germany (client) | 2010

Henri Nannen Award – Motion design and animation for the award ceremony 2010

Ali Samadi Ahadi (director) rmh new media Cologne, Germany (client) | 2010

The Green Wave – An animated documentary film

jangled nerves GmbH Stuttgart, Germany (client) | 2006 - 2010

Media production (concept, design and realisation) for the following projects (selection):

- Ruhrmuseum, Zeche Zollverein in Essen [2009 - 2010]
- New Porsche-Museum Stuttgart [2006 - 2008]
- German Clock Museum Glashütte [2008]
- Dinosaur Exhibition, Staatliches Museum für Naturkunde Stuttgart [2007]
- Mercedes Benz Museum Stuttgart [2006]

Jürgen Haas (director and client)

- The Score – Motion design and trailer-animation for a festival organised by the Lucerne University of Applied Sciences and Arts, Switzerland (www.thescore.ch) [2010]
- Blood – Animation concerning the circulation of blood in the human body
Produced for Löwenzahn (Children's television) [2007]

Schwabing Christmas Market Munich, Germany (client) | 2007 & 2008

Storyboard, character-design & animation of a 15-second-promotion-spot
Screened via infoscreen in the metro-stations in Munich in 2007 and 2008

taks | film- und medienproduktion Stuttgart, Germany (client) | 2007 - 2008

Corporate-design with logo-design, business papers, business cards and a website-layout

The Ricke Brothers (directors and clients) | 2007

- Rosfeld | Animation of the title-sequence and production-design for a short film
- D-I-M | Deus In Machina – Screendesign and -animation for a science-fiction-film

Projects [Educational]

Norwich University College of the Arts

machinatorium (Final MA project) | 2009

An interlinked and animated matrix of the present time...

A complex and interdigitating apparatus of animated layers and machine-parts

Der Mensch als Industriepalast | Man as Industrial Palace | 2008 - 2009

An interactive and animated installation based on a poster by Fritz Kahn (1926)
www.industriepalast.com

Exhibitions

- Laboratory, 17th April – 8th May 2009, Šiaulių Dailės Galerija, Šiaulių, Lithuania
- In Transit - An international and collaborative exhibition, 8th – 14th July 2009
Stew Gallery, Norwich, UK (www.art-in-transit.org)

Publications

- Fritz Kahn: Man Machine (Maschine Mensch), Publisher: Springer Wien New York,
by Uta Von Debschitz (Editor) and Thilo Von Debschitz (Editor)

Selected clients and projects

daxma Redesign | 2009

Logo-Design and Website-Redesign (Flash) for an exchange programme between the MA Digital Arts of Norwich University College of the Arts (England) and the Multimedia Arts of Siauliai University (Lithuania)
www.daxma.com

Fachhochschule Düsseldorf (University of Applied Sciences)

Kleine Fabel | little fable (Degree film) | 2005 - 2006

Emptiness – Concept and production of an animated film

Participation in several international film-festivals:

April 28th, 2006: „Echt ist, was du draus machst“ - Commercial Congress 2006 in Berlin, Germany

Juni 12th, 2006: Zeitgeist International Film Festival #8 in San Francisco, USA

July 16th - 22nd, 2006: OHNEKOHLE Video Filmfestival in Vienna, Austria

Sept. 27th - Oct. 1st, 2006: 5th Hull International Short Film Festival in Hull, UK

Sept. 28th - Oct. 2nd, 2006: Filmlichter 06 - International Short Film Festival Detmold in Germany

Oct. 19th - 22nd, 2006: TINDIRINDIS - 4th International Animated Film Festival in Vilnius, Lithuania

Oct. 30th - Nov. 5th, 2006: DOK Leipzig: 49th International festival for documentary and animated film in Leipzig, Germany

Nov. 15th - 19th, 2006: animatu 06 - Digital Animation Festival in Beja, Portugal

Nov. 22nd - 24th, 2006: Short Film Festival at the Heinrich-Heine-University in Düsseldorf, Germany

Mar. 16th - 22nd, 2007: BIMINI - 5th International festival of animation films in Riga, Lithuania

Apr. 19th - 21st, 2007: Black and White Festival - Universidade Católica Portuguesa, Escola das artes in Porto, Portugal

May 5th - 6th, 2007: Earth Garden Festival, Filmlichter 06 - Collection in Malta

May 26th - 27th, 2007: Multivision - „small movie for a big city“, International festival of animation arts in St.Petersburg, Russia

Aug. 1st - Sept. 1st, 2007: Portable Film Festival 2007 - www.portablefilmfestival.com based in North Melbourne, Australia

Jun. 01st - 30th, 2008: Kuratorium 'Haus des buches' e.v. (House of literature) in the context of the Franz-Kafka-month in Leipzig, Germany

Nov. 7th - Dec. 23th, 2008: Norwich Arts Centre within the framework of: sienos – An exchange between Norwich University College of the Arts and Siauliai University

science in motion (Teamwork) | 2004 - 2005

DVD-design for the Ministry of innovation, science, research and technology of the state Northrhine Westphalia in cooperation with the FH Düsseldorf

Award: animago award 2005 | Rank 1 – Education/Animation | Image- & Corporatefilm

Award: Das goldene Stadttor 2006 | Rank 2 – Category: Event

formvollendet / perfect in form (Teamwork) | 2004 - 2005

Concept and realisation of an exhibition with a printed catalogue

Award: if communication design award 2005 | Print media

Award: die schönsten schweizer bücher, buchjahrgang 2005

War Spots | 2004

Concept and design of a TV-Spot for the International Red Cross Committee

FASIA – geliebte rebellin / beloved rebell | 2004

Layout and design of a book about the German black peace activist Fasia Jansen (with support from Prof. Wilfried Korfmacher, FH Düsseldorf)

Author: Marina Achenbach, Publisher: Asso-Verlag, Oberhausen, Germany

ISBN: 3921541948, Hardcover, 304 Pages

MOLOCH | 2003 - 2004

Animation | An apocalyptic trip to the underground of alienation...

Participation in several international film-festivals:

Jun. 24th 2004: Premiere at the film festival of the FH Duesseldorf in Duesseldorf, Germany

Oct. 19th -24th, 2004: DOK Leipzig: 47th International festival for documentary and animated film in Leipzig, Germany

Nov. 24th -26th, 2004: 2nd Festival of the University Duesseldorf in Germany

Nov. 25th -28th, 2004: Blicke aus dem Ruhrgebiet - 12th festival for film and video in Bochum, Germany

May 5th - 11th, 2005: Anifest 2005 - 4th Annual international festival of animated films in Trebon, Czech Republic

May 11th - 13th, 2005: Kalamazoo animation festival international in Miami, USA

Jun. 2nd - 04th, 2005: 15th International Videofestival in Bochum, Germany

Oct. 1st - 8th, 2005: Imago – International young film festival in Fundão, Portugal

Oct. 25th - 27th, 2005: TINDIRINDINIS, International animated film festival in Vilnius, Lithuania

Jan. 20th - Feb. 8th, 2006: 8th Jugendkunstausstellung (Exhibition for young artists) in Essen, Germany

Baudolino | 2003

Animated film | Based on Umberto Eco's novel "Baudolino"

net.mation | 2002

Web-based animation about the Internet

<http://www.led-r-r.net/netmation/netmation.htm>